

# The Social Economy... delivering the Big Society?

*A series of masterclasses for policy makers,  
social entrepreneurs, investors, public sector  
managers & business leaders*

**What:** Social Economy Masterclass  
Physical and Financial Capital

**When:** Wednesday 25th May, 6pm-8pm  
(includes light supper)

**Where:** Invest NI, Bedford Square, Bedford Street,  
Belfast, BT2 7ES

**Cost:** Free



Maurice Kinkead,  
East Belfast  
Partnership



Jonathan McAlpin,  
UCIT



Michael Pyner,  
Shoreditch Trust  
London

The purpose of the masterclass series is to facilitate, inform and stimulate policy debate, exposing practitioners to best practice and illustrating how they can secure opportunities within the social economy. The final event in the series will be themed on Physical and Financial Capital with a fantastic line-up of speakers, including Maurice Kinkead, Jonathan McAlpin and Micheal Pyner. Delegates will also have the opportunity to put questions to a panel of experts.


## Who should attend?

- Established & aspiring Social Entrepreneurs
- Policy Makers (Government Representatives & Politicians)
- Stakeholders (Skills & Sectoral Bodies)
- Public Sector Managers
- Private Sector Managers
- Social Enterprises (Board Members, Chief Officers, Management & Staff)
- Public, Corp/Private Philanthropists & Investors

## Why attend?

- Learn how best practice social enterprises operate
- Discover what opportunities exist in the social economy
- Hear from exemplar social enterprises
- Engage with policy makers & industry leaders
- Help shape the future of the social economy
- Network with key players & social entrepreneurs
- Explore the interface between social economy & the public/private sectors
- Identify opportunities for sustainability/growth in social enterprise businesses





To reserve your free place for this event please email [socialeconomy@podiem.com](mailto:socialeconomy@podiem.com) stating your name, organisation and contact number. Alternatively call 028 9076 1030. RSVPs must be received by 5pm on Friday 20th May. For more information on this event and other masterclasses in the series, please visit [www.podiem.com/socialeconomy](http://www.podiem.com/socialeconomy).

## Programme Overview

- 6.00pm** Registration & Networking
- 6.15pm** Welcome and Opening Remarks
- 6.25pm** Local Case Study: Physical Capital – Maurice Kinhead, East Belfast Partnership
- 6.35pm** Local Case Study: Financial Capital – Jonathan McAlpin, UCIT
- 6.45pm** National Case Study – Micheal Pyner, Chief Executive, Shoreditch Trust
- 7.00pm** Panel Question & Answer Session
- 7.25pm** Closing Remarks
- 7.30pm** Light Supper & Networking
- 8.00pm** Close

Please note this programme may be subject to change



### **Maurice Kinhead, Chief Executive, East Belfast Partnership**

Maurice has over 30 years' experience of developing and managing not-for-profit organisations, most recently as Chief Executive of the East Belfast Partnership, where he has overall responsibility for management and strategic development. Maurice is also responsible for two subsidiary companies, both leading social enterprises in Belfast – Avec Solutions, a business support consultancy providing IT and web related services alongside photography and management and finance consultancy, and Landmark East, a property development company. Maurice will bring a local perspective in sharing his experience in leading a partnership involved in urban regeneration, through the acquisition and management of physical assets.

### **Jonathan McAlpin, Director of Operations, Ulster Community Investment Trust**

When Jonathan McAlpin joined UCIT in January 2001, the Trust had no capital, no clients and three staff. From this start, Jonathan has managed the operational development of the company to one which now has capital of circa £17 million and a current client base of approximately 90 clients. Since he joined the company, UCIT has invested circa £23m and assisted in excess of 170 social enterprises in Northern Ireland. Jonathan McAlpin will comment on issues pertinent to the social economy, regarding the need for and use of financial assets within the sector. He will highlight some examples of initiatives from across the UK and highlight some of the challenges facing the sector in Northern Ireland.



### **Micheal Pyner, Chief Executive, Shoreditch Trust**

Michael established the Shoreditch Trust in 2000, which has become a multi-award winning community investment and regeneration agency. It encompasses social enterprises such as The Shoreditch Well Being Centre, The Acorn House restaurant and almost 40,000 square feet of affordable office space. Whether developing a multi-million pound community asset base or social enterprises that underpin the income of the Trust, Martin is at the forefront of a new breed in the third sector – people focused but commercially aware. He will share the story of Shoreditch Trust along with his views on the models and the future of the third sector.