

The Management & Leadership Network Presents



Make the **M**ost of it.

12 Free Business & Management Masterclasses

In February 2011

www.mln.org.uk

Academic Partner



Ulster Business School

Economic Development Partner



Building Locally
Competing Globally

Professional Partner



Local Enterprise Partner



Social Economy Partner



Advertising Partner



Management Month Champions



EUROPA
GENERAL
An RSA Group Company



Make the **M**ost of it.

By attending as many events as possible
See calendar overleaf for details

Management Month Calendar

To reserve a place at any of the events below visit

www.mln.org.uk

Masterclass Title	Date & Time	Venue	Speaker/s	Cost
CMI Business Breakfast 'Making the Most of It' Overcoming Limiting Behaviour	Tues 1st Feb 8.00-9.30am	Invest NI, Bedford Sq, Bedford St, Belfast	Dr Michael Paterson OBE	Sold Out
Social Entrepreneurship Local & International Cases	Wed 2nd Feb 6.00-8.00pm	Belfast City Hall	Eric Randall MBE, Bryson Ian Courtney, Charity Bank	Free
Coleraine Masterclass Growth in a Recession	Wed 9th Feb 6.00-8.00pm	The Flowerfield Centre, Portstewart	Philip Bain, Director, ShredBank	Free
Newtownards Masterclass The 3 Pillars of Business	Thurs 10th Feb 6.00-8.00pm	Ards Business Centre, Jubilee Road, Ards	Bill Manson, Podiem Garry MacDonald, Tartan Kevin Kelly, Podiem	Free
Newry Masterclass The Business of Leading	Thurs 10th Feb TBC	Drumalane Mill, The Quays, Newry, BT35 8QS	Cathy McCorry, Grafton Bill Manson, Podiem	Free
CMI Masterclass Follow the Leader	Tues 15th Feb 5.30-7.00pm	The Mount Conference Centre, Belfast	John Mulholland Nikki Bury	Free
Digital Marketing Breakfast Putting the 'Marketing' into 'Email Marketing', hosted by Being Communications	Fri 18th Feb 8.15-10.30am	Being Conference Suite, 21 Old Channel Road, Belfast, BT3 9DE	Adrian Lennon Peter Ellis Dave Harvey James McWhinney	Free
Employment Law Masterclass Hosted by McGrigors	Tues 22nd Feb 4.00-5.30pm	Arnott House, 12-16 Bridge Street, Belfast, BT1 1LS	Paul Gillen, McGrigors	Free
Employer Placement Masterclass Hosted by University of Ulster	Wed 23rd Feb 12.00-1.00pm	University of Ulster, York Street, Belfast	Bro McFerran, Allstate Prof. Marie McHugh, UBS	Free
The M&L Conference	Wed 23rd Feb 1.00-5.15pm	University of Ulster, York Street, Belfast	Sir Christopher Bland Nigel Kershaw OBE Rhona Quinn Stephen Magorrian David Meade	£50 +vat
Surviving to Thriving Ulster Business School	Thu 24th Feb 7.30-9.15am	University of Ulster, York Street, Belfast	Dr Lisa Bradley Fergal McCormick Jennifer McKeever	Free
Craigavon Masterclass PR and Branding	Fri 25th Feb 8.00-9.30am	CIDO Charlestown Road, Craigavon, BT63 5PP	Gwynneth Cockcroft, MD, DCP	Free

Calendar accurate at time of printing although more events are likely to be added.

Please visit www.mln.org.uk for the most up to date schedule of masterclasses.